

THE BUZZ - BY HORNETSECURITY

FALL 2023 PRODUCT UPDATE



HORNETSECURITY

YOUR PRESENTER TODAY

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ABOUT HORNETSECURITY

NEXT-GEN SECURITY FOR MICROSOFT 365

SECURITY - BACKUP - COMPLIANCE - SECURITY AWARENESS SERVICE



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GLOBAL EXPERT IN EMAIL CLOUD SECURITY, COMPLIANCE AND BACKUP



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OUR MISSION

"We empower companies and organizations of all sizes to focus on their core business by protecting email communications, securing data, and ensuring business continuity and compliance with next-generation cloud-based solutions."



OUR VISION

"Hornetsecurity will be the guardian of companies worldwide that use Microsoft 365. We protect their data and ensure business continuity. For a safer 365 world!"



OUR VALUE PROPOSITION

"We offer the most comprehensive cloud security solution for Microsoft 365 on the market, including email security, compliance and backup."

HOW IT ALL STARTED – OUR STORY



Ready for
Take Off

2007



Beginning of
internationalization

2008



Presence in more than **10 countries** with over **200 sales partners**

2010



Over **25,000 companies** as customers

2013



Market leader in Germany; Awarded with Deloitte Technology **Fast 50 Award**

2014



antispameurope becomes **Hornetsecurity**

2015



Over **550 resellers worldwide**

2016



10 years of Hornetsecurity; **Foundation of US subsidiary**

2017



Acquisition of AVIRA Spamfilter division; **Market leader in German-speaking region**

2018



Partnership with Swisscom; **Acquisition of Spamina**

2019



Acquisition of EveryCloud

2020



Acquisition of **ALTARO;** Acquisition of **ZEROSPAM**

2021



Acquisition of IT-Seal

2022

HORNETSECURITY WORLDWIDE – SWARM MEETS WORLD



365 TOTAL PROTECTION

NEXT-GEN SECURITY FOR MICROSOFT 365

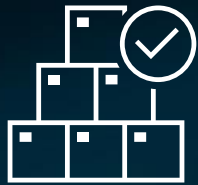


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MICROSOFT 365 HAS NEVER BEEN MORE PROTECTED



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The widest range of
M365 security features
in one package, in one
license



Specifically designed
for and seamlessly
integrated with M365



No hardware
No software
No maintenance

365 TOTAL PROTECTION SUITE PLANS

NEXT-GEN SECURITY, BACKUP, COMPLIANCE & SECURITY AWARENESS FOR MICROSOFT 365



BUSINESS

ENTERPRISE

BACKUP

COMPLIANCE & AWARENESS

SPAM & MALWARE PROTECTION

ADVANCED THREAT PROTECTION

BACKUP & RECOVERY OF MAILBOXES & TEAMS

PERMISSION MANAGEMENT

PHISHING & ATTACK SIMULATION

COMMUNICATION PATTERN ANALYSIS

EMAIL ENCRYPTION

EMAIL ARCHIVING

BACKUP & RECOVERY OF ONEDRIVE & SHAREPOINT

PERMISSION ALERTS

SECURITY AWARENESS

AI RECIPIENT VALIDATION

EMAIL SIGNATURES & DISCLAIMERS

EMAIL CONTINUITY

BACKUP & RECOVERY OF ENDPOINTS

PERMISSION AUDIT

ESI[®] REPORTING

SENSITIVE DATA CHECK

365 TOTAL PROTECTION PLAN 1 - BUSINESS

BUSINESS



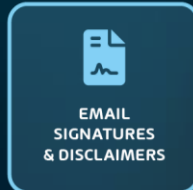
- ▶ Fast and easy onboarding
- ▶ Seamlessly integrated with M365
- ▶ Advanced Microsoft 365 security
 - ▶ Spam and Malware Protection
 - ▶ Email Encryption
 - ▶ Email Signatures & Disclaimers



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365 TOTAL PROTECTION PLAN 2 - ENTERPRISE

BUSINESS



ENTERPRISE



- ▶ Premium next-gen Microsoft 365 security
 - ▶ 365 Total Protection Business features +
 - ▶ Advanced Threat Protection
 - ▶ Email Archiving
 - ▶ Email Continuity



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365 TOTAL PROTECTION PLAN 3 – ENTERPRISE BACKUP



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BUSINESS	ENTERPRISE	BACKUP
 SPAM & MALWARE PROTECTION	 ADVANCED THREAT PROTECTION	 BACKUP & RECOVERY OF MAILBOXES & TEAMS
 EMAIL ENCRYPTION	 EMAIL ARCHIVING	 BACKUP & RECOVERY OF ONEDRIVE & SHAREPOINT
 EMAIL SIGNATURES & DISCLAIMERS	 EMAIL CONTINUITY	 BACKUP & RECOVERY OF ENDPOINTS

- Complete email security and backup for M365
 - 365 Total Protection Enterprise features +
 - Backup & recovery of
 - M365 mailboxes
 - Teams chats
 - SharePoint document libraries
 - Windows-based endpoints

365 TOTAL PROTECTION PLAN 4 – COMPLIANCE & AWARENESS

BUSINESS



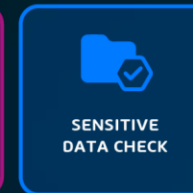
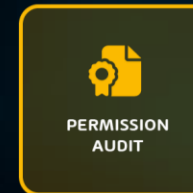
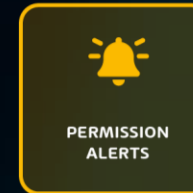
ENTERPRISE



BACKUP



COMPLIANCE & AWARENESS



Next-gen Email Security, Backup, Compliance/Permission Management, Security Awareness & AI Recipient Validation for Microsoft 365



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YOUR EMAIL RECIPIENTS MATTER

HOW TO STRENGTHEN YOUR CYBERSECURITY WITH
AI RECIPIENT VALIDATION



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SHORT STORY: MISDIRECTED EMAILS CAN CAUSE SECURITY INCIDENTS AND COMPLIANCE VIOLATIONS



Emails are often sent in a rush, without paying attention to details and relying on "muscle memory"



This can result in sending emails to the wrong recipients



If a **misdirected email** contains sensitive information, this can lead to a compliance violation or be used for a data breach.



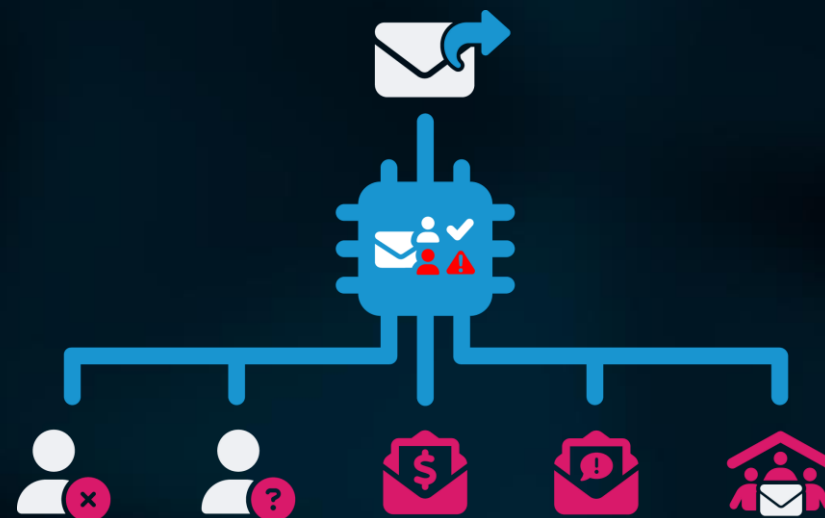
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AIRV FEATURES AT A GLANCE

REAL-TIME EMAIL ANALYSIS

AI Recipient Validation is an **AI-based, self-learning service** that continuously learns the user's email communication patterns in the background and warns the user in different instances, including:

- An unintended recipient is being addressed
- An email contains sensitive data like Personal Identifiable Information
- A user is about to reply to a large distribution list
- The email contains inappropriate language



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AIRV FEATURES AT A GLANCE

INSTANT FEEDBACK AND CHANCE FOR CORRECTION

- Users are notified immediately when the email they are trying to send triggers a warning.
- A user then gets the chance to make corrections. However, in any case, the user won't be prevented from sending the email.




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Are you sure you would like to send this email?

When addressing these recipients, you typically include Grady Archie (gradya@m365x60141169.onmicrosoft.com) instead of:

 Adele Vance (adelev@m365x60141169.onmicrosoft.com)

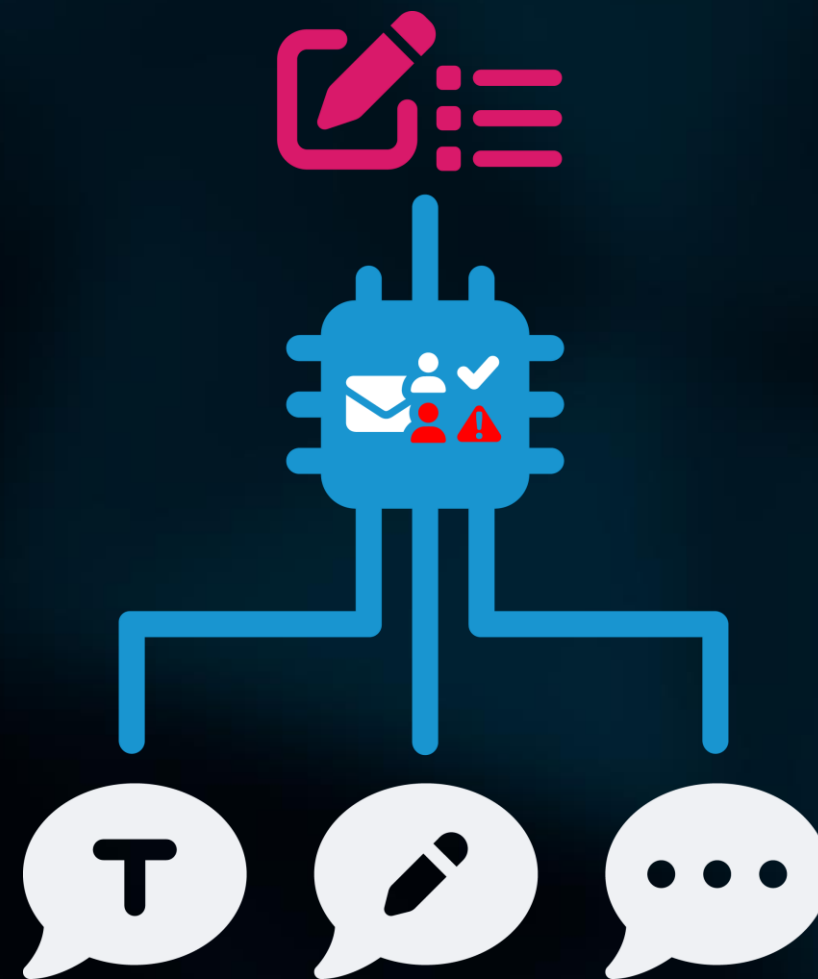
Send

Don't send

AIRV FEATURES AT A GLANCE

AI-BASED ADJUSTMENT MECHANISMS

- AI Recipient Validation factors in user behavior and responses to automatically adjust warnings and suggestions issued in upcoming communications.
- This prevents users from receiving similar warnings multiple times.



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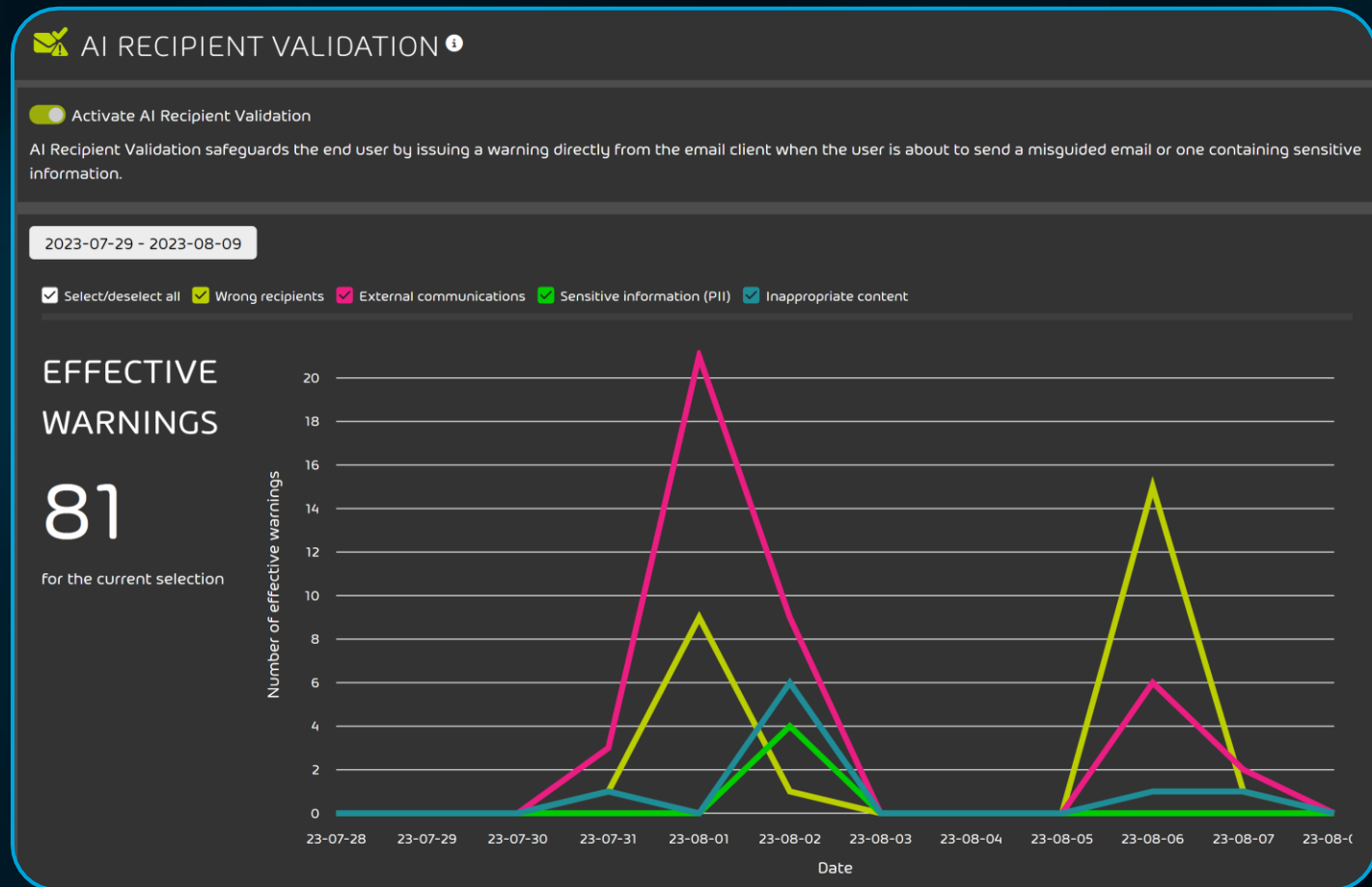
AIRV FEATURES AT A GLANCE

CLEAR OVERVIEW OF WARNING INSTANCES

AI Recipient Validation provides security and compliance leaders with a true visibility over how employees are handling and responding to preventing misdirected emails.



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KEY BENEFITS

AI Recipient Validation suits you with the following advantages:



PREVENT DATA LOSS AND BREACHES:

AI-based self-learning service automatically warns employees of emails that could be misdirected due to human error.



COMPLIANCE MONITORING:

Allows security and compliance leaders to gain insights into how employees are handling data on email.



EFFORTLESS & EFFECTIVE:

Provides a hassle-free way to safeguard your employees from mishandling email data while complying to security policies.



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QUESTIONS?





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